



3-34 Hirosemachi, Aoba-ku, Sendai City, Miyagi 980-0873
E-mail: hello@cercit.co.jp

<https://cercit.co.jp/en/>



Company of
Education
Research
Co-creation
Innovation
Training

CERCIT

CORPORATE PROFILE

We contribute to
learning and health for all
by creating and popularizing
new healthcare and welfare education.



We contribute to learning and health for all by creating and popularizing new healthcare and welfare education. We aim to reform the quality of healthcare, beginning with education, as a Tohoku University-developed venture company, that is based on research findings and specializes in healthcare education.

MESSAGE

Greetings

“CERCIT” is an acronym for “Company of Education, Research, Co-creation, Innovation, and Training,” and represents our aspiration to build a co-creation space connecting and circulating education, research, and innovation, and then form a circuit for learning and health for all through the services generated there. In the current era, extensive healthcare information and learning content are easily accessible. The smallest spark can trigger a moment when people develop an interest in their own health or that of someone important to them. This also holds true for when they want to acquire healthcare or welfare skills to help people or to improve skills they have already acquired. Our mission, therefore, is to carefully understand the desires of people to learn and keep learning, to improve knowledge and techniques for all through new services, and to connect these to people’s health.

COMPANY INFO.

Company profile

Company name:
CERCIT Co., Ltd.

Location:
3-34 Hirosemachi, Aoba-ku, Sendai City, Miyagi 980-0873

Foundation:
August 23, 2022

Capital:
JPY 1,000,000

Website:
<https://cercit.co.jp>

E-mail:
hello@cercit.co.jp

Representatives:
Yokokawa Yuta (CEO) / Fukita Hiroyuki (CSO)

Officers:
Arata Yutaro (COO)

Onishi Eiko (CXO)

Kobayashi Masakazu (CMO)

Auditor:
Obara Teruki

Adviser:
Imai Ryuichi



CERCIT
WEBSITE

SURVICES

Development and sale of healthcare education equipment

We develop and sell teaching material for healthcare education (simulators and learning support systems). To date, we have developed models and a range of education systems for healthcare professionals, such as the US-Sensist series of ultrasound-guided puncture training models.

- Healthcare simulators
- Simulation education packages
- Support systems for healthcare educators
- Healthcare learning content

Healthcare training

We host and organize (i) specialized training for people who are currently working, or intend to work in the healthcare sector or welfare facilities, and (ii) seminars on healthcare for those responsible for the safety of citizens, children, and their families.

Products



US-Sensist

This product was created by processing compounded resins, developed through joint research with Tohoku University Clinical Skills Laboratory, Aomori Prefectural Industrial Technology Research Center and Appeal Co., Ltd. It is available in various forms, i.e., vascular puncture, shunt, and nerve block model, each of which was developed under the supervision of expert physicians in the relevant field. Their sensations realistically replicate the feeling of inserting a needle into blood vessels and the appropriate level of resistance when moving the needle forward and elasticity, as though it were injected into a human body.



PROST / PRehospital Orbital Simulation Training

This program is intended to promote training using cases that often present difficulty for emergency personnel during decision-making, especially internal illnesses and illnesses due to compound factors. It aims to reduce the time for emergency medical activities and improve clinical inference abilities through improving abilities to evaluate pathology when observing ill and injured people and consciousness of assessment-based hospital selection and prompt transportation. This program was developed through joint research with the Tohoku University Clinical Skills Laboratory and Laerdal Medical Japan, with the cooperation of the Sendai Fire Department.