CERCIT

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https://cercit.co.jp/en/

2025.08

CERCIT

CERCIT
CORPORATE PROFILE

We contribute to
learning and health for all
by creating and popularizing
new healthcare and welfare education.

Company of
Education
Research
Co-creation
Innovation
Training

We contribute to learning and health for all by creating and popularizing new healthcare and welfare education.
We aim to reform the quality of healthcare, beginning with education, as a Tohoku University-developed venture company, that is based on research findings and specializes in healthcare education.

MESSAGE

Greetings

"CERCIT" is an acronym for "Company of Education, Research, Co-creation, Innovation, and Training," and represents our aspiration to build a co-creation space connecting and circulating education, research, and innovation, and then form a circuit for learning and health for all through the services generated there.
In the current era, extensive healthcare information and learning content are easily accessible. The smallest spark can trigger a moment when people develop an interest in their own health or that of someone important to them. This also holds true for when they want to acquire healthcare or welfare skills to help people or to improve skills they have already acquired. Our mission, therefore, is to carefully understand the desires of people to learn and keep learning, to improve knowledge and techniques for all through new services, and to connect these to people's health.

COMPANY INFO.

Company profile

Company name:
CERCIT Co., Ltd.

Location:
3-34 Hirosemachi, Aoba-ku, Sendai City, Miyagi 980-0873

Foundation:
August 23, 2022

Capital:
JPY 1,000,000

Website:
https://cercit.co.jp

E-mail:
hello@cercit.co.jp

Representatives:
Yokokawa Yuta (CEO) / Fukita Hiroyuki (CSO)

Officers:
Arata Yutaro (COO)

Onishi Eiko (CXO)

Kobayashi Masakazu (CMO)

Auditor:
Obara Teruki

Adviser:
Imai Ryuichi

CERCIT WEBSITE

SERVICES

Products

Medical education business — Developing and selling materials for medical education

Simulator development
based on the needs of the medical field

US-Sensist
An ultrasound-guided puncture training model that combines the realism of a human body and durability

Medical Rising STAR
A model designed and developed to train the technique using actual endscopes and devices

Content development
Provide high quality teaching materials

GrowSIM
Educational support programs, including scenarios that simulate actual clinical situations, support instructors and provide a high level of educational effectiveness

Medical games
An educational web app that visualizes the thought process of perioperative management and allows repeated learning

Platform development
Supporting the development of medical and welfare personnel

Medical education platform
Aiming to develop an integrated educational platform that supports learning in a single environment according to situation, occupation, and experience

Medical equipment sales business — Utilizing our extensive knowledge, we propose optimal solutions tailored to the actual site

Medical equipment sales
Providing medical equipment that meets the needs of medical professionals

Colorful Line Holder
Effectively organize your IV drip lines

Electronic stethoscope JPES-01
Supporting remote medical care by recording, playing back, and transmitting auscultatory sounds

Consulting
One-stop implementation support specialized for medical education

- Proposal for introducing simulators to educational and medical institutions
- Design consultation and operational support for new construction and renovation of trainng facilities
- Support for developing specialized human resources and planning and implementing training programs

Social issue resolution business — Activities to promote understanding and interest in healthcare by providing correct healthcare knowledge and skills related to as "fun experience"

Events for citizens
Planning and running experiential events where children and adults can enjoy learning about the importance of medical care

- Medical procedure experience
- Exhibits and operation experiences of medical equipment and simulators
- Stage events and talk shows by medical professionals
- Family-friendly medical awareness event

Managing educational content for citizens
Official YouTube channel

What You Need to Know About Medical Care Series

Real Stories of Medical Workers

Anesthesia Video Learning